Think Skokie!
The smart choice for retail in Metro Chicago
Within a Five Mile Radius of Skokie*

- **522,322** people
- **21,812** businesses
- **90+** languages spoken
- **249,771** workers
- **$102,842** average household income
- **$8.17 billion** of total retail sales
- **$1.04 billion** of total retail leakage
On over 167,000 cars and trucks pass through or stop in Skokie each day.

Think Skokie!*  

Automobile Dealers*  
Demand: $1.7 Billion  
Supply: $1.4 Billion  
Gap: $300 Million  
Leakage Factor: 9.6

Electronics & Appliance Stores*  
Demand: $560 Million  
Supply: $340 Million  
Gap: $220 Million  
Leakage Factor: 24.5

Full Service Restaurants*  
Demand: $963 Million  
Supply: $802 Million  
Gap: $161 Million  
Leakage Factor: 9

*Source: ESRI and Infogroup, Retail MarketPlace 2016 Release 2.
The Opportunity is NOW!

Learn more at:
thinkskokie.com

Village of Skokie
Economic Development
847.933.8446
retail@thinkskokie.com
Skokie Assets:

1. National Louis University - Educational Asset
2. NorthShore University Healthsystem - Skokie Hospital - Medical Asset
3. North Shore Center for Performing Arts - Arts & Culture
4. Office Research District - Employment Center
5. Illinois Holocaust Museum & Education Center
6. Northwestern University - Educational Asset
7. Northshore Sculpture Park (Between Dempster Street & Touhy Avenue) - Arts & Culture
8. Illinois Science & Technology Park - Educational/Employment Center
9. Oakton Community College - Educational Asset
10. CTA Station/Skokie Swift - Oakton Station
11. CTA Station/Skokie Swift - Dempster Station

Traffic Counts:

1. Downtown Skokie:
   - Skokie Boulevard at Oakton Street: 25,700
   - Oakton Street at Skokie Boulevard: 17,500

2. Old Orchard Submarket:
   - Old Orchard Road at Skokie Boulevard: 29,600
   - Skokie Boulevard at Old Orchard Road: 24,000

3. Dempster Street Corridor:
   - Skokie Boulevard at Dempster Street: 24,900
   - Dempster Street at Skokie Boulevard: 30,300

4. West Touhy Avenue Corridor:
   - Touhy Avenue at Niles Center Road: 40,900
   - Niles Center Road at Touhy Avenue: 21,900

5. East Touhy Avenue Corridor:
   - McCormick Boulevard at Touhy Avenue: 26,700
   - Touhy Avenue at McCormick Boulevard: 30,600

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